INTERNATIONAL BUSINESS

An International Business degree from Stonehill’s AACSB-accredited Business Administration Department gives students the tools to help businesses and organizations navigate the complexities of globalization and adapt to sweeping ethnographic shifts here in the United States.

Building on Stonehill’s liberal arts foundation, students in the major are able to supplement the Business core with courses outside of the Business Department, such as:

- Cultural Anthropology
- International Economics
- World History
- International Organizations and State Building

It is a synergistic collaboration of great benefit to International Business graduates entering the marketplace or seeking graduate school placement.

INTERNATIONAL OPPORTUNITIES

Places where Stonehill students have recently interned include:

**Domestic**
- Collaborative Consulting
- Dorel Juvenile Group
- Eastern Bank
- Fidelity Investments
- HR Knowledge
- Northwestern Mutual Financial Network
- PUMA
- Swiss Re

**International (required for major)**

**DUBLIN**
- MCI Ovation Group: event planning

**LONDON**
- Grant Thornton
- ISM Capital
- Munich Underwriting/Lloyds Syndicate
- Rainbow Trust Fundraising
- Watkins Yacht Management
- Zoe & Morgan Jewelry

**MADRID**
- Fundacion para las Relaciones Internacionales y el Dialogo Exterior (FRIDE)
- La Fundacion Deporte Joven

HONORS SOCIETY AFFILIATION

Beta Gamma Sigma
The International Honor Society Recognizing Business Excellence

CAMPUS RESOURCES

- Trading room with Bridge Telerate and Bloomberg terminals

RESEARCH OPPORTUNITIES

Stonehill Undergraduate Research Experience
This is an opportunity for students who have completed their first year at Stonehill to perform significant, publishable, full-time research under the guidance of and in collaboration with an experienced faculty researcher.

**Recent example**
International Business major Myron Inglis ’14 worked with Professor Jennifer Swanson of the Business Administration Department on “An Exploration of the Relationship Between Microfinance and Government Policies.” Their research was focused on determining what role the government plays in supporting microfinance.

*Accreditation by the Association to Advance Collegiate Schools of Business is the benchmark of quality for business education worldwide. Stonehill is one of only 42 undergraduate institutions worldwide that have earned the prestigious AACSB accreditation of their business program.*
CAREER OUTCOMES
Places where Stonehill graduates have recently been employed include:
• Alex and Ani Inc.
• J.P. Morgan
• LEGO Group
• Liberty Mutual
• Raytheon
• Revlon
• TechTarget
• TJX Companies
• Wells Fargo Financial

GRADUATE/PROFESSIONAL SCHOOL STUDIES
Places where Stonehill graduates have recently attended a full- or part-time graduate program include:
• New York University
• Suffolk University (J.D.)
• UMass-Boston
• University of Connecticut

CAREER SERVICES RESOURCES FOR STUDENTS
General
• The Office of Career Services offers extensive assistance to students in academic degree and career decisions; applying to graduate school; and finding internships, mentors and postgraduation service opportunities.

International Business-specific
• Extensive on-campus recruiting program for internships and entry-level positions.
• Annual career fairs.
• Various industry-specific career lunches.
• “How to Market Your International Experience” workshop.

“With the world becoming ever so interconnected, it is important to understand different cultural, political and economic points of view. The flexibility of the interdisciplinary aspect to IB allows me to explore my interests in these areas and more!”
– Myron Inglis ’14
Majoring in International Business and Economics

Stonehill at a Glance
Founded by the Congregation of Holy Cross, Stonehill College values integrity, tradition and the rewards that come when you pair rigorous academics with world-class faculty committed to their students’ success. Our nationally recognized experiential learning programs and focus on service shape graduates into compassionate leaders and global thinkers.

• 2,590 full-time students (1,588 women, 1,002 men).
• 93% of students live on campus.
• 167 full-time faculty (100% of classes taught by professors).
• 13:1 student/faculty ratio (average class size: 19 students).
• Tuition: $36,160.
  Room and board: $13,710.
• 86% retention rate.
• 93% of enrolled students receive financial assistance. Average freshman award, including scholarships, grants, federal student loans and work study, is $25,451.
• $50.5 million: amount of aid Stonehill students received in 2013-2014 academic year.
• 80% of the Class of 2013 completed an internship-related experience while at Stonehill.
• Ranked in the top 10% nationally for opportunities abroad, Stonehill offers internships, study and service travel programs around the globe.
• 91% of students participate in internships, study abroad, research practicum or fieldwork.
• 50% of the class of 2013 had secured a job by graduation, double the national average of 25%.

98% OF ALUMNI ARE IN CAREERS, TOP GRADUATE PROGRAMS OR VOLUNTEERING WITHIN ONE YEAR OF GRADUATION