Stories of Innovation & Change

The conference will kick-off with Rosabeth Moss Kanter, Ernest L. Arbuckle Professor of Business Administration at Harvard Business School, award-winning business leader, and author, who will address the need to incorporate innovative leadership strategies into your organization in order to thrive in the future. Kanter will be followed by a conversation with Tiffany Cooper Gueye, Ph.D. (BELL), George Overholser (Third Sector Capital Partners), and John Werner (MIT Media Lab), who will share their experiences and insights through stories that highlight evolving practices and innovative ways to better meet your mission.

Idea Labs

New to this year’s conference: engage with experts and peers in interactive sessions during which you’ll investigate, debate, and apply real world solutions. The 75-minute labs will be led by leaders in the field such as Andrew Wolk (Root Cause), Tripp Jones (New Profit), and Anisha Chablani (Roca) and will include case studies, facilitated discussions, and group exercises through which you’ll explore practices to impact your work. You’ll pick from a range of Idea Labs including:

- Building Together: Sharing Space & Staffing for Impact
- Collaborating for Social Change
- Financial Sustainability: Myth or Reality
- Making the Case for Change: Tools for Change Leadership
- Why Impact Matters: Are We Really Helping and How Do We Know

Workshops

From finances and fundraising to managing your board and your brand, the 21 leading-edge workshops will be led by experts who are at the forefront of nonprofit strategy and authorities on the most effective tools, practices, and resources for mission-based organizations. Workshop sessions cover an array of topics including:

- Developing 21st Century Leaders: Leadership Challenges and Opportunities
- Financial Storytelling: What Matters and Why
- Outcomes Management and a Culture of Change
- Show and Tell: Using Data and Language to Write Powerful Grant Proposals
- The Brand IDEA: A New Framework for Managing Nonprofit Brands