STUDE NTS
HOW WELL DO WE SERVE THEM?

Student learning
- Critical intellectual engagement: 66% (FY11 > 68%, FY15 > 70%)
- Social responsibility: 66% (FY11 > 62%, FY15 > 66%)
- Four year graduation rate - all students: 83% (FY11 > 80%, FY15 > 81%)
- Four year graduation rate - ALANA students: 74% (FY11 > 64%, FY15 > 70%)
- % employed one year out: 98% (FY11 > 95%, FY15 > 97%)
- % attending grad school one year out: 39% (FY11 > 41%, FY15 > 43%)
- % post graduate service one year out: 8% (FY11 > 4%, FY15 > 6%)
- Student satisfaction - academic: 89% (FY11 > 87%, FY15 > 90%)

Satisfaction
- Students indicating Stonehill had high impact on their valuing diversity of persons & cultures: 73% (FY11 > 65%, FY15 > 75%)

GOALS

Students
- First-year enrollment (% of targeted class): 90% (FY13 >= 100%)
- First-year diverse students: 15% (FY13 >= 10%)
- First-year discount rate: 42.9% (FY14 <= 40%)
- Faculty engagement: 73% (FY15 >= 85%)
- % sections < 20 students: 55% (Fall 2013)
- Student satisfaction with advising in major: 78% (FY11 >= 75%)
- Student satisfaction with career services: 87% (FY11 >= 85%)
- ALANA students: 82% (FY15 >= 80%)
- Four year graduation rate - all students: 83% (FY11 >= 80%)
- % sections < 20 students: 55% (Fall 2013)
- % employed one year out: 98% (FY11 > 95%, FY15 > 97%)
- % attending grad school one year out: 39% (FY11 > 41%, FY15 > 43%)
- % post graduate service one year out: 8% (FY11 > 4%, FY15 > 6%)
- Student satisfaction - academic: 89% (FY11 > 87%, FY15 > 90%)

INNOVATION AND ORGANIZATIONAL LEARNING
WHAT ARE WE DOING TO SUSTAIN INNOVATION IN OUR CORE EDUCATIONAL MISSION AND TO ENSURE OUR COMPETITIVE ADVANTAGE INTO THE FUTURE?

Innovation
- New niche opportunities per year: 3 (FY15 >= 3 annually)
- Student participation in high-impact experiential learning: 97% (FY11 > 95%, FY15 > 97%)

Learning
- Satisfaction with professional development: 69% (FY15 >= 75%)

RESOURCES
ARE WE MANAGING OUR HUMAN, FINANCIAL AND TECHNOLOGICAL RESOURCES EFFECTIVELY AND WILL WE CONTINUE TO HAVE THE RESOURCES THAT WE NEED TO EXCEL?

Resources
- Growth in financial resources (return on net assets): 14.7% (FY12 >= 4% annually)
- Living within our means (operating margin): 1.6% (FY14 est. >= 2.5% annually)
- Reliance on debt (debt service/total expenses): 6.4% (FY14 est. < 6.5%, FY15 < 8%)

Cumulative total giving ($ mill) (2011 through 2015): $13.7 (FY11 >= $6.0, FY15 >= $34.6)
- Technology service quality: 76% (FY15 >= 89%)
- Employee satisfaction: 65% (FY15 >= 70%)

= better than current goal
= close to current goal
= well short of current goal