

# CNM Marketing/Social Media Intern Description

*Spring 2012*

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**Timeframe:** January 2012 – May 2012  
This internship is available each semester.  
Range: 4-8 hours per week

**Internship Overview:** The CNM Marketing/Social Media Intern will support multiple roles at the Center for Nonprofit Management at Stonehill College. In addition to supporting the standard communications at the Center, the CNM Marketing Intern will have a particular focus on providing all aspects of support for social media initiatives, website updates and other special marketing initiatives.

Tasks include, but are not limited to:

- Search resources for material to post via social media channels
- Develop content for CNM website and other media channels
- Develop and assist in implementing a social media and marketing strategy for both internal and external outreach.

**Qualifications:** Must be skilled at utilizing social media channels, possess strong writing and communication skills, have knowledge of resources and research pertaining to marketing and social media, and an interest in the nonprofit sector.

**Classification:** This is a credit or non-credit internship, depending on the individual student's hours and requirements.

**Application:** Please submit your resume by **December 9, 2011** to [infnonprofit@stonehill.edu](mailto:infnonprofit@stonehill.edu) with "CNM Resource Room Intern Applicant" in the e-mail subject line.